## DYNAMICS OF HOSTING

### Giving Circles and Collective Giving Groups

Giving circles have received attention from community foundations and other public funders for their capacity to reach a broad range of donors, flexible and authentic appeal for donor engagement, and democratic approach to building a culture of philanthropy. But what does the giving circle—host relationship look like, and what benefits and challenges exist for hosts?

A new study by the Collective Giving Research Group and supported by the Women's Philanthropy Institute explores giving circle hosting. Here's what it found:

#### **HOST ORGANIZATIONS**

expect and realize significant benefits by supporting giving circles



- Top reasons cited for hosting
- Actual benefits of hosting

Contributing to a culture of philanthropy in their communities

92%
91%

Reaching new donors

81%
85%

Attracting a more diverse set of donors

74%
64%

Increasing community visibility
70%

# The most COMMON SERVICES hosts offer giving circles:







Organizing educational opportunities for members



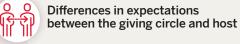
Soliciting proposals from potential grantees.

## BIGGEST CHALLENGES associated with hosting

associated with nostir giving circles:



74%







RESEARCH THAT GROWS WOMEN'S PHILANTHROPY

@WPIinsights #WomensPhilanthropy philanthropy.iupui.edu/GivingCircles2018

